



GOVERNMENT OF KERALA

Abstract

Social Justice Department - Kerala Women's Commission - Implementation of Flagship Programme 2015-16 - Administrative Sanction accorded - Orders issued.

**SOCIAL JUSTICE (B) DEPARTMENT**

GO(Rt) No. 286/2015/SJD

Dated, Thiruvananthapuram, 25.05.2015

Read: Letters No.B1/2311/2014/KWC dated 06.04.2015 and 05.05.2015 from the Member Secretary, Kerala Women's Commission, Thiruvananthapuram.

**ORDER**

The Secretary, Kerala Women's Commission as per the letters read above has requested to accord administrative sanction for an amount of Rs.115 lakhs for the implementation of 'Flagship Programme' 2015-16 by conducting the following programmes.

- Awareness through Documentaries
- Awareness creation through Print Media
- Media Monitoring Cell
- Premarital Counselling
- Printing and supply of Brochures & Booklets
- Gender awareness in schools and colleges (Kalalaya Jyothi)

2. Government have examined the proposal of ongoing flagship programmes in detail and are pleased to accord Administrative Sanction for an amount of Rs.115.00 lakhs (Rupees One Crore Fifteen Lakhs only) as per the breakup mentioned below to implement the schemes of Flagship Programmes during 2015-16 for the upliftment of women population.

<b><u>PROGRAMMES</u></b>	<b><u>AMOUNT(in lakhs)</u></b>
• Awareness through Documentaries	- Rs.25.00
• Awareness creation through Print Media	- Rs.25.00
• Media Monitoring Cell	- Rs.02.00
• Premarital Counselling	- Rs.25.00
• Printing and supply of Brochures & Booklets	- Rs.10.00
• Gender awareness in schools and colleges (Kalalaya Jyothi)	- Rs.28.00
<b>TOTAL</b>	<b>- Rs.115.00</b>


3. The expenditure in this regard shall be met under the head of account '2235-02-103-90 (03) (P) Flagship Programmes' from the current year's budget.

By order of the Governor,  
**K.M.Leelamani**  
**Additional Secretary**

To

The Member Secretary, Kerala Women's Commission, Thiruvananthapuram.  
The Principal Accountant General (Audit), Kerala, Thiruvananthapuram.  
The Accountant General (A&E), Kerala, Thiruvananthapuram.  
The Accountant General (D.B.Cell), Kerala, Thiruvananthapuram.  
Finance Department.  
Web and New Media (for publishing in the website).  
Stock file/ O.C.

Forwarded/By order

  
Section officer  
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